



Weldon, Williams & Lick Inc.

The Permit People®

Your Parking Control Experts!

WW&L Added Parking Features



PermitDirect®

PermitDirect®
Exclusively from WW&L and T2
WW&L SINCE 1898 T2 SYSTEMS

With PermitDirect® by Weldon, Williams & Lick and T2 Systems you can sell parking permits on-line and eliminate the long lines associated with the traditional parking permit sales process and the hassle of sending them out.

How it works: A parking website is set up for you to sell your permits on-line. You will be able to track every step of the process, but Weldon, Williams & Lick takes care of fulfilling the orders for you - eliminating your need to keep an inventory and eliminating the hassle of you sending them out.

Free your staff from folding paper and stuffing envelopes and focus their energy on other important projects. Let WW&L and T2 Systems print, control and distribute your permits. You'll not only save time and effort, but realize increased financial savings and additional revenue opportunities.

KIS G2® Portable Permit Machine

KIS G2®
KEEP IT SIMPLE
G2 TICKET PRINTING SYSTEM

Say hello to KIS G2 Portable.



SOME OF THE FEATURES INCLUDE:

- Design your own temporary permits
- Up to 56 Categories
- Transaction Reports
- Full Accountability
- Lightweight
- Touch Screen Access
- PIN Number Controlled
- On Screen Programming

WW&L On-line - Place your online order today!

An industry leader in custom permit design and printing for more than 110 years, Weldon, Williams and Lick offers a complete array of stock and custom permits, and design services.

When managing your organization's permits, Weldon, Williams & Lick can handle all of your admission and access needs.

Visit the Products section of our web site for information on all your permit needs!

visit www.wwlinc.com soon!

RFID Hangtags



Weldon, Williams and Lick's RFID hangtag incorporates the growing RFID technology into our standard Triplex hangtag product. WW&L has chosen an off the shelf EPC Gen 2 RFID chip to embed in our hangtags. The chip is laminated between two of the three layers of plastic that make up the Triplex product protecting it from damage and removal of the inlay from the hangtag and making the overall construction 34 mils thick. The RFID inlay is also small enough to only take up a small amount of real estate on the back of the 3" x 5.25" hangtag. The RFID hangtags have the ability to be read at a range of 20 ft and 25 Mph with a read rate of 95%.

Weldon, Williams & Lick, Inc.
PERMIT PLUS™

PermitPlus™ Hangtags



PermitPlus™ is our newest family member and is a two-for-one product. It's a traditional hangtag, but includes a special detachable card at the bottom. The card can be a gift card, discount coupon card, gate access card; whatever you choose.

WW&L Hangtag *Product Choices*



HANGTUF®

Designed with .022 filled polypropylene. This tag will exhibit no color change and will develop minimal curl in sunlight for one year. This permit is designed for frequent transfers and will last through extremes of heat and cold with guaranteed legibility for one year.

TRIPLEX

Our Triplex Hangtags consist of three layers. The center layer is a single layer of highly filled micro porous, plastic film, 10 mils. in thickness. The center is protected by a 5 mil. lamination both front and back with an aggressive adhesive. Digital print combined with the heavy lamination can produce dramatic graphics that will last a full year.

REFLECTAG®

This permit is designed from filled polypropylene and DeTex® Reflective stock on one side. It offers excellent counterfeit protection and is ideal for nighttime enforcement.

WEATHERTUFF

Produced from water-resistant stock that offers good strength. This stock is available in plain or safety tints. Effective for Temporary Tags.

Scratch-Off Hangtags

An excellent way to control your temporary parking demands. Scratch-off hangtags are printed on heavy card stock and can be stored for 2 years and sold to visitors, employees, or short term students. These permits allow the user to validate the permit as needed, eliminating a stop at the parking office each trip to your campus.

WW&L Sticker *Product Choices*



INSIDE WINDOW DECALS

Weldon, Williams & Lick offers four outstanding inside window decals with adhesive properties you can tailor to your needs. Our inside window decals include Security-Stick, Repositionable Dry Seal, Windo-Reflect and Cling-Cal.

SECURITY-STICK®

- Printed to read from outside the glass.
- See-thru liner lets you see copy, color and number when handling and issuing.
- Special scalloped slit liner makes for easy application and prevents breakage of sticker.
- Super-strong adhesive makes it a very tamper resistant sticker.
- This product is excellent for additional features like hot foil stamping, bar coding and large 1" numbers.

REPOSITIONABLE DRY SEAL®

- Specially designed adhesive that allows transferability from vehicle to vehicle without destroying the permit.
- This product is excellent for scanning barcodes in the field for enforcement.
- Printed to read from outside the glass.
- See-thru liner lets you see copy, color and number when handling and issuing.
- Liner cleanly slit for easy application.
- Security foil can be added to reduce fraud.

WINDO-REFLECT®

- Highly reflective - can be seen day or night.
- See-thru liner lets you see copy, color and number when handling and issuing.
- Liner cleanly slit for easy application.
- Super-strong adhesive makes it difficult to remove from the glass without destroying the sticker.
- Silver-white base material.

CLING-CAL

- Produced from 8 mil stock designed to cling to window with static electricity.
- This decal uses no adhesive.

BUMPER APPLIED DECALS

Weldon, Williams & Lick believes transfer resistance is the key element to bumper applied decals. Choose from DeTex Reflective, Plastick and LoXon.

WW&L DeTEX 2000® REFLECTIVE

- Highly reflective - can be seen day or night.
- Weather resistant.
- Liner cleanly slit or provided with similar removal feature for easy application.
- Super-strong adhesive combined with a destructible material makes it almost impossible to remove without destroying the sticker.
- WW&L Detex® 2000 has an optically variable security mark that is extremely difficult to duplicate, providing a strong deterrent to counterfeiting.

PLASTICK®

- Tamper-resistant opaque white film for exterior or interior application.
- Weather resistant.
- Super-strong adhesive combined with a destructible material makes it almost impossible to remove without destroying the sticker.

LoXon®

Fashioned from polyester, pressure sensitive stock with permanent adhesive, this decal offers a self-defacing feature, which detects any tampering.

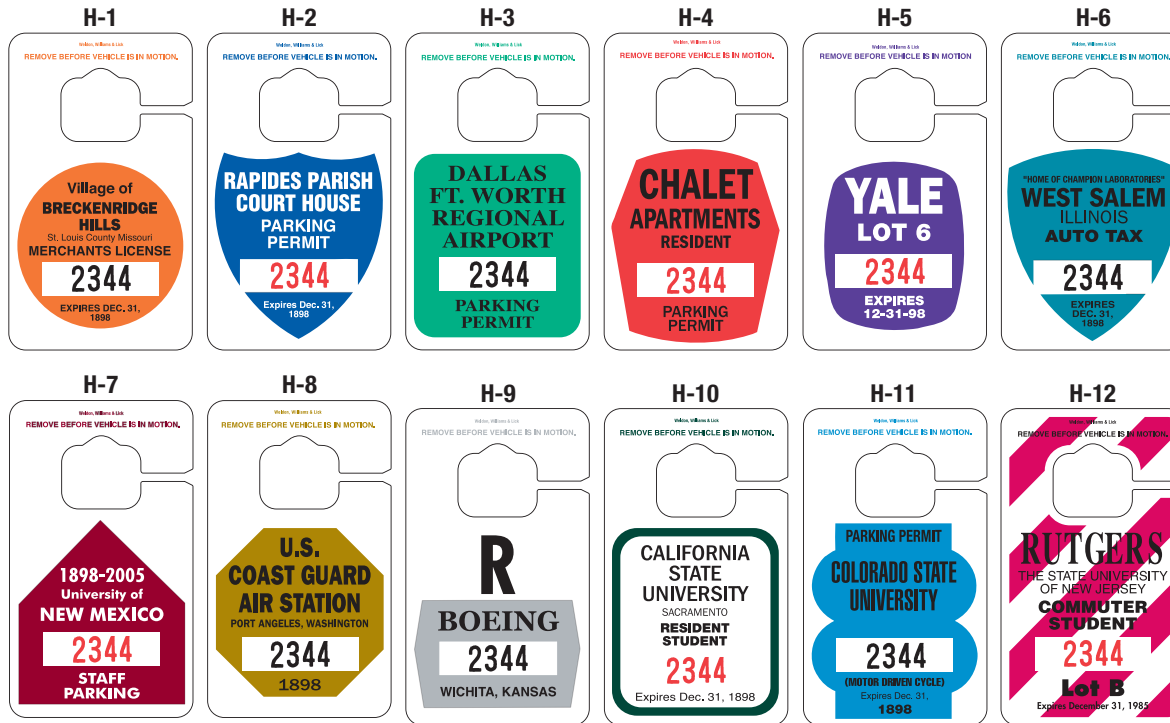
WW&L STOCK DESIGN *Parking Hangtags!*



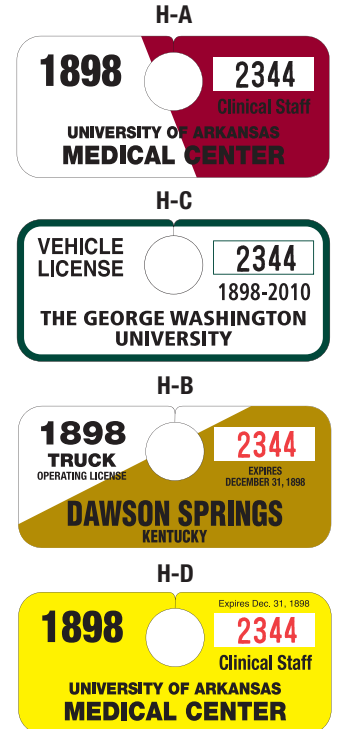
Choose from 14 FADE-RESISTANT Colors:

Red*, Orange*, Silver*, Magenta, Maroon*, Purple, Brown, Dark Blue, Light Green*, Teal*, Yellow*, Light Blue*, Dark Green, Gold* - * Recommended colors for background design. Copy is easier to read on these colors. Hangtags are shown at 32% of actual size.

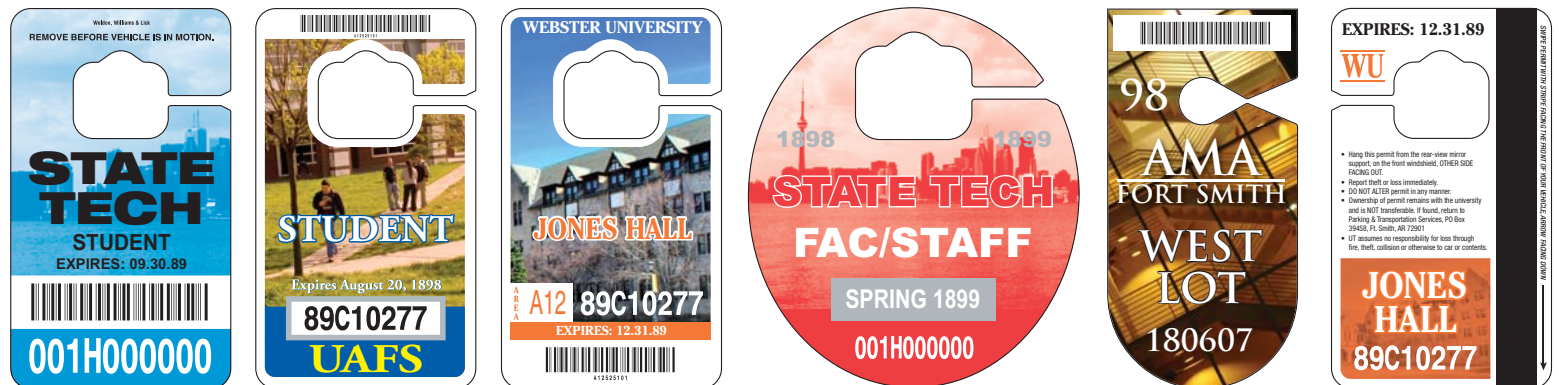
12 Standard Designs of Vertical Tags (2.75" x 4.75")



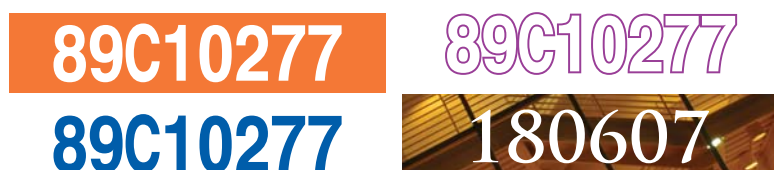
4 Standard Designs of Horizontal Hangtags (2.125" x 4.6875")



Custom Full Color Hangtags - Available with custom die shapes, barcodes, and Mag Stripe backs



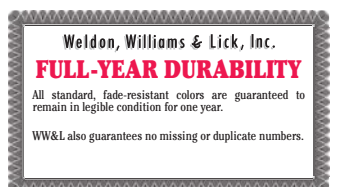
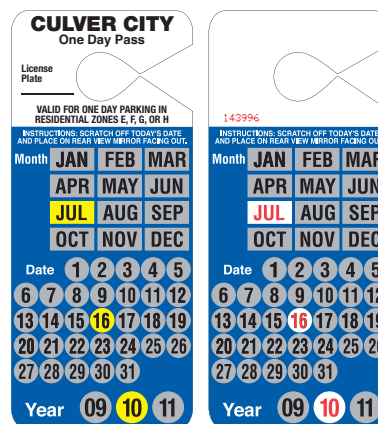
Digital Numbering Options - Available in all colors, fonts, sizes and white reverse.



WW&L Mag Stripe Hangtag

Avoid the need for a parking gate card and a parking permit, combine them into one product. This product is available for year round use or as a paper temporary permit.

Custom Printed Scratch-off Hangtags *Shown at 29.5%



Weldon, Williams & Lick, Inc.

711 North A Street • P.O. Box 168
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www.wwlinc.com

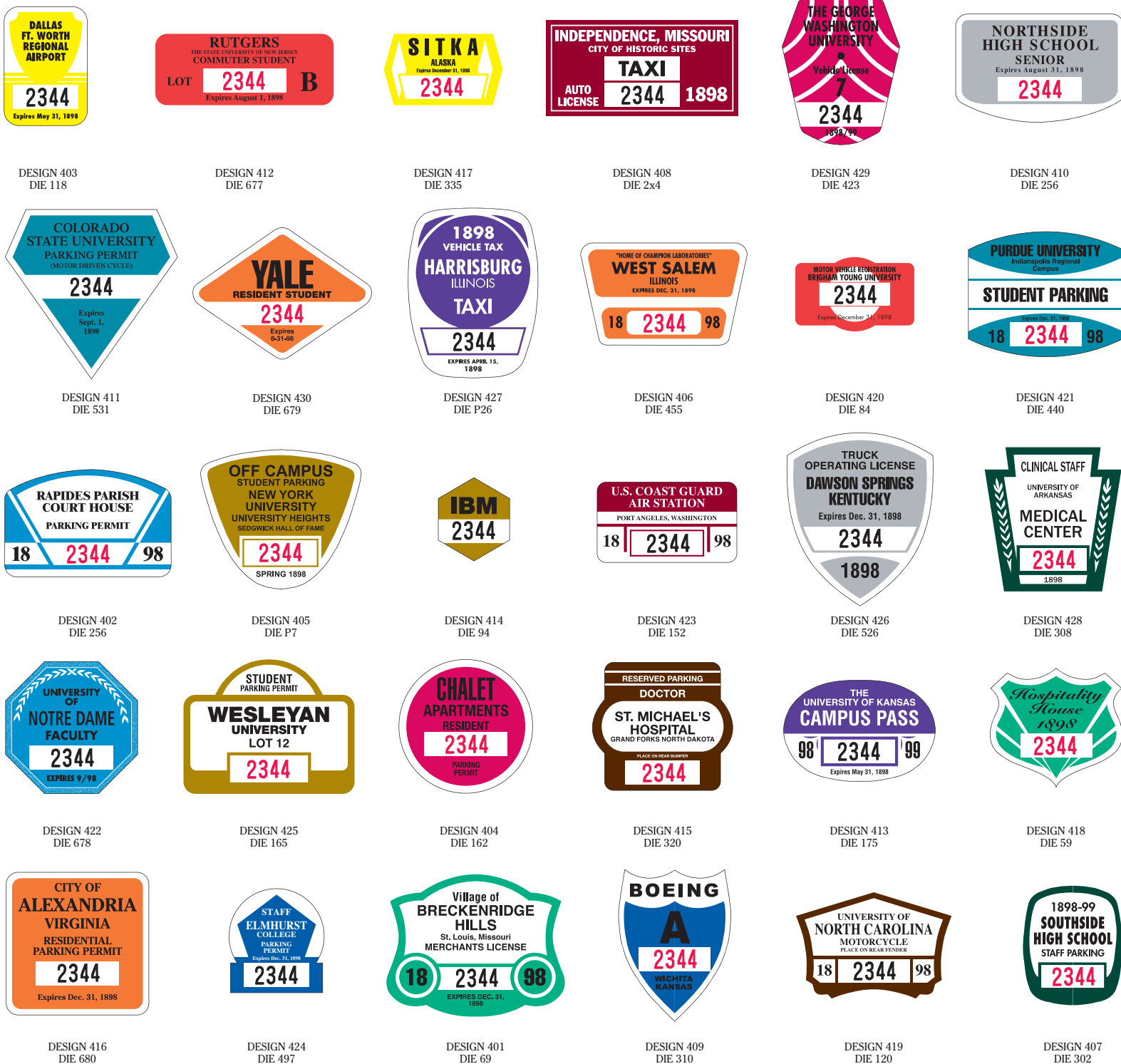
In Stock and ready for immediate shipping. Boxes of 500 (3.25" x 7.5")

WW&L STOCK DESIGN *Parking Stickers!*



Choose from 14 FADE-RESISTANT Colors:

Red*, Orange*, Silver*, Magenta, Maroon*, Purple, Brown, Dark Blue, Light Green*, Teal*, Yellow*, Light Blue*, Dark Green, Gold* - * Recommended colors for background design. Copy is easier to read on these colors. Stickers are shown at 35% of actual size.



Custom Full Color Stickers - Available with custom die shapes, barcodes and white reverse numbering



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711 North A Street • P.O. Box 168 Fort Smith, Arkansas 72902 800.242.4995 fax 479.783.7050 www.wwlinc.com





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Meeting Your Custom Security Printing Needs Since 1898.

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